

## Top 10 Reasons to Choose the Drupal Open-Source Social Publishing System

### The Drupal Phenomenon

- Over 10 years of development
- Millions of downloads
- Over one million drupal.org members
- Hundreds of thousands of sites
- Almost 1,000 contributors to Drupal 7
- Over 5,000 contributed modules

### Entertainment sites on Drupal:

- AC/DC
  - Avril Lavigne
  - Beyoncé
  - Bob Dylan
  - Britney Spears
  - Christina Aguilera
  - Dolly Parton
  - Eric Clapton
  - Foo Fighters
  - Grateful Dead
  - Josh Groban
  - Joshua Bell
  - Ke\$ha
  - Lady Antebellum
  - Marc Anthony
  - Michael Bublé
  - Michael Jackson
  - My Chemical Romance
  - Pearl Jam
  - T-Pain
- ...and many more.

Get started with Drupal at [drupal.org](http://drupal.org).

### Drupal is...

#### 1 A platform for rapid website assembly

Build internal and external-facing websites in a matter of hours, with minimal custom programming. No need to start from scratch every time you build a new site.

#### 2 Enormously scalable

Some of the biggest, most visible, and highest-trafficked sites in the world run on Drupal, including [examiner.com](http://examiner.com), [whitehouse.gov](http://whitehouse.gov), and 71 of the top 100 universities.

#### 3 Freely extensible

Thousands of modules on drupal.org let you build amazing sites with little or no programming; its well-documented API lets you “scratch your own itch” through custom code.

#### 4 Built for social publishing

Drupal is a multi-user CMS by default, allowing fine-grained access controls among users. And Drupal can reach out to share logins and content with Facebook, Twitter, and others.

#### 5 Open to your branding

Drupal’s presentation (“theme”) layer gives designers free rein to create highly usable, interactive experiences that engage users and increase traffic.

#### 6 Flexible in deployment

Drupal offers several ways to deploy multiple sites with unified codebases and databases. Many companies manage several Drupal sites, while some manage hundreds.

#### 7 Beloved by a thriving development community

Nearly a thousand people contributed to the release of Drupal 7, with many thousands more working on add-on modules, security oversight, documentation, and much more.

#### 8 Without software acquisition or licencing costs

As open-source software, the Drupal package has no license fees. Your money goes towards the things that make your site unique, not some software company.

#### 9 Fanatical about following standards

Drupal plays well with others by taking advantage of existing standards. It connects with web services, delivers content well to mobile devices, and supports several authentication and authorization schemes.

#### 10 Proven high in security

A dedicated security team, together with Drupal’s vast development and administrator community, seeks out and patches issues — often before they’re exploited in the wild.

Drupal *is* web publishing.  
Find out more at [drupal.org](http://drupal.org).

