

Top 10 Reasons to Choose the Drupal Open-Source Social Publishing System

The Drupal Phenomenon

- Over 10 years of development
- Millions of downloads
- Over one million drupal.org members
- Hundreds of thousands of sites
- Almost 1,000 contributors to Drupal 7
- Over 5,000 contributed modules

Entertainment sites on Drupal:

- AC/DC
 - Avril Lavigne
 - Beyoncé
 - Bob Dylan
 - Britney Spears
 - Christina Aguilera
 - Dolly Parton
 - Eric Clapton
 - Foo Fighters
 - Grateful Dead
 - Josh Groban
 - Joshua Bell
 - Ke\$ha
 - Lady Antebellum
 - Marc Anthony
 - Michael Bublé
 - Michael Jackson
 - My Chemical Romance
 - Pearl Jam
 - T-Pain
- ...and many more.

Get started with Drupal at drupal.org.

Drupal is...

- 1 A platform for rapid website assembly**
Build internal and external-facing websites in a matter of hours, with minimal custom programming. No need to start from scratch every time you build a new site.
- 2 Enormously scalable**
Some of the biggest, most visible, and highest-trafficked sites in the world run on Drupal, including examiner.com, whitehouse.gov, and 71 of the top 100 universities.
- 3 Freely extensible**
Thousands of modules on drupal.org let you build amazing sites with little or no programming; its well-documented API lets you “scratch your own itch” through custom code.
- 4 Built for social publishing**
Drupal is a multi-user CMS by default, allowing fine-grained access controls among users. And Drupal can reach out to share logins and content with Facebook, Twitter, and others.
- 5 Open to your branding**
Drupal’s presentation (“theme”) layer gives designers free rein to create highly usable, interactive experiences that engage users and increase traffic.
- 6 Flexible in deployment**
Drupal offers several ways to deploy multiple sites with unified codebases and databases. Many companies manage several Drupal sites, while some manage hundreds.
- 7 Beloved by a thriving development community**
Nearly a thousand people contributed to the release of Drupal 7, with many thousands more working on add-on modules, security oversight, documentation, and much more.
- 8 Without software acquisition or licencing costs**
As open-source software, the Drupal package has no license fees. Your money goes towards the things that make your site unique, not some software company.
- 9 Fanatical about following standards**
Drupal plays well with others by taking advantage of existing standards. It connects with web services, delivers content well to mobile devices, and supports several authentication and authorization schemes.
- 10 Proven high in security**
A dedicated security team, together with Drupal’s vast development and administrator community, seeks out and patches issues — often before they’re exploited in the wild.

Drupal *is* web publishing.
Find out more at drupal.org.