

## Top 10 Reasons to Choose the Drupal Open-Source Social Publishing System

### The Drupal Phenomenon

- Over 10 years of development
- Millions of downloads
- Over one million drupal.org members
- Hundreds of thousands of sites
- Almost 1,000 contributors to Drupal 7
- Over 5,000 contributed modules

### High-tech sites on Drupal:

- BlackMesh
  - Brightcove
  - DivX
  - Jaspersoft
  - JumpBox
  - Kaltura
  - Kaspersky
  - Knowledge Tree
  - Linux Foundation
  - Linux Journal
  - Openoffice
  - Opensource.com
  - Pegasystems
  - SpringSource
  - Ubuntu
  - Uniforce
  - VoltDB
  - Woodwing
  - WordStream
  - Workbooks.com
  - Zuora
- ...and many more.

Get started with Drupal at [drupal.org](http://drupal.org).

### Drupal is...

- 1 A platform for rapid website assembly**  
Build internal and external-facing websites in a matter of hours, with minimal custom programming. No need to start from scratch every time you build a new site.
- 2 Enormously scalable**  
Some of the biggest, most visible, and highest-trafficked sites in the world run on Drupal, including [examiner.com](http://examiner.com), [whitehouse.gov](http://whitehouse.gov), and 71 of the top 100 universities.
- 3 Freely extensible**  
Thousands of modules on [drupal.org](http://drupal.org) let you build amazing sites with little or no programming; its well-documented API lets you “scratch your own itch” through custom code.
- 4 Built for social publishing**  
Drupal is a multi-user CMS by default, allowing fine-grained access controls among users. And Drupal can reach out to share logins and content with Facebook, Twitter, and others.
- 5 Open to your branding**  
Drupal’s presentation (“theme”) layer gives designers free rein to create highly usable, interactive experiences that engage users and increase traffic.
- 6 Flexible in deployment**  
Drupal offers several ways to deploy multiple sites with unified codebases and databases. Many companies manage several Drupal sites, while some manage hundreds.
- 7 Beloved by a thriving development community**  
Nearly a thousand people contributed to the release of Drupal 7, with many thousands more working on add-on modules, security oversight, documentation, and much more.
- 8 Without software acquisition or licencing costs**  
As open-source software, the Drupal package has no license fees. Your money goes towards the things that make your site unique, not some software company.
- 9 Fanatical about following standards**  
Drupal plays well with others by taking advantage of existing standards. It connects with web services, delivers content well to mobile devices, and supports several authentication and authorization schemes.
- 10 Proven high in security**  
A dedicated security team, together with Drupal’s vast development and administrator community, seeks out and patches issues — often before they’re exploited in the wild.

Drupal *is* web publishing.  
Find out more at [drupal.org](http://drupal.org).