

DRUPALCAMPLA.COM

THIS BY THEM

PROJECT SPECIFICATIONS

THIS BY THEM

OBJECTIVE

Every year the LADrupal group promotes and organizes a large meetup of around 500 people. The meetup consists of a number of volunteer organized presentations. This year the group would like to accomplish the following:

DESIGN

The design of the site is open to the designers interpretation, however, the homepage should focus on the following objectives:

- Feature the date and location prominently (UC Irvine Campus, Aug 8 & 9).
- Showcase featured members from the community who will be participating.
- Showcase any random number of session proposals so that visitors can get a feeling for what they will see at the event.
- Branding for current sponsors and up-sell graphic to entice sponsors and provide them with info on how to sponsor.
- Callout for badges and promotional materials. This should link to a page which provides them with website badges and such to promote the event on their own websites.

REGISTRATION

In order to attend the conference members must pay a marginal amount \$5, \$10, \$15. Ideally visitors could purchase a 'ticket' to the event, which would route them through a Paypal checkout process.

SESSION PROPOSALS

Volunteers need a way to post their proposals for sessions. There needs to be descriptive text and a means for visitors to vote on the session by clicking on a "I want to see this" button. A few weeks before the event all votes will be counted and sessions assigned to specific day/time and room number.

After proposals have been given a time slot and location users should continue to have the ability to flag a session as something they want to see. In doing so we can display a list of these items to them in a format that eases their navigation of the sessions during the event. If two sessions from the same time slot have been marked then in their list of flagged sessions they can easily choose which one to attend on the day of the event.

POST EVENT VIDEO

After the event the sessions proposals will need to display the video from the session. Ideally we would need to mark sessions with videos as having a video so that later visitors could easily find sessions to watch.

T-SHIRT CONTEST

The group would like to host a t-shirt design contest. This can be done with a simple vote on designs submitted by registered website members.

TWITTER INTEGRATION

We should be able to show a sidebar or along the bottom recent tweets to the @ladrupal account.

IMPLEMENTATION

Based on the above feature requests and specifications we plan to build and integrate the site based on the following guide:

PAYMENTS VIA UBERCART

Tickets to the event will be managed through Ubercart. Each registered member of the site can purchase a single ticket (if this is not easily possible through a module/hook then it doesn't matter too much). This will make checking people in at the event much easier because a list of ticket orders can be printed.

CONTENT TYPES

Sessions:

- Description
- Track (there will be 3 or 4 tracks: developer, newbie, themer?)
- Skill Level (Beginner, Intermediate, Advanced/Professional)
- Embedded video field (for use after event)
- Date/Time of session
- Location (There will be 3 or 4 different rooms with presentations)

Sponsors:

- Graphic/Logo
- Web Address
- Description
- User Reference - who is attending from the company
- Photos field - they may wish to upload some photos for a gallery below the description text

Member Profile

- Full Name
- Company
- Position / What you do...
- Website

- About
- Drupal experience (select beginner, intermediate, professional)

T-Shirt:

- Title
- Images (multi-filefield upload with thickbox to show larger graphic)
- Description (used to explain design and info about designer)

News:

- News items will need to be posted and visible announcing information and updates regarding the camp

Pages:

- Pages are static and used for information about the venue and sponsors.

SESSION PROPOSAL VOTING WITH FLAG MODULE

Using the flag module we can setup a voting engine so that the most popular sessions can be scheduled and those without votes won't take place.

FEATURED MEMBERS USING NODEQUEUE

We can utilize the nodequeue module to feature certain members from the community. Ideally their photo, name, company and position/short description of what they do could be featured.

WIREFRAME DESCRIPTIONS

SITEWIDE ELEMENTS

- Primary links: About - Sessions - Attendees - Sponsors (shown on every page)
- Secondary links: News - [Drupalchix](#) - Jobs - Forums - Promote - FAQ (shown on every page)
- User bar - When a user logs in it would be nice to show them the following
 - Username/Image/Logout
 - Ticket has been purchased - if not a link to buy ticket
 - Link to view their “bookmarked” content
 - Link to view their ‘Schedule’ - each member can mark sessions as belonging to their schedule. This will help them day of to remember which ones they were interested in.
 - View profile / Edit profile

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Jun 23, 2:54 PM
Added Text

HOMEPAGE

- What/Where/When feature box. Link to about page.
- Sponsor spotlight - feature platinum sponsors (show all images is probably best, but we could do rotation of sponsors). Become a sponsor link. See all sponsors link.
- Latest News - show news title, date posted and link to ‘discuss’. “Read more news” link. Possible slider to show 5 more, 10 more, etc. A marker to show the ‘sticky’ news items might be cool to denote they are “more important” or “must read announcement” or something.
- Featured Members - Show a spotlight of different members (up to 15). Probably show 3 - 5 depending on space and have a slider. Fields: Image, Name, Company, Short Text (Developer, Themer, Non-Profit something or other, Project Manager) etc.
 - [Add callout along with this block to see ‘Drupalchix’ \(women contributors\) and also a ‘see all attendees’ callout \(the specific wording can be adjusted\). Even if they are just graphic buttons with text that works.](#)

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Jun 23, 11:50 AM
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Jun 23, 11:48 AM
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- Sessions - show titles to 5 session proposals. Link to view all. Fields: Session Title , User Photo, User Name, possibly: category, experience. Link to view and vote on proposal. Possible slider to show 5 more, 10 more, etc.

ABOUT PAGE

- The about page is a book style. There will be multiple sections to the book broken into different pages.
- Pages: About, Eat + Drink, Travel, Sleep
- There should be an overview to the right of the content to see each of available pages.

NEWS

- Simple node + teaser listing of the recent news and announcements. Might be best to keep teasers short and strip HTML? Possible to show icon next to sticky news to be marked as 'Must Read Announcement'?

- Rss Icon for subscriptions

DRUPALCHIX

- This section will layout very similar to the about page, there should be a right navigation to related content (multiple pages related to drupalchix) including some external links that should be included in the nav.

- Links:

- Information

- About/Getting Involved

- Drupalchix Sessions (sessions page filtered to show only proposals by drupalchix),

- Drupalchix Profiles (attendees page filtered to show only women)

- Link to Panel Session (this will link to a session proposal)

- External Link: Groups page on g.d.o.

SESSIONS

- Shows a list of each of the proposed sessions. Fields: Title, User photo & name. Link to "View Details and Vote".

- It will likely be a good idea to have graphic text icons to identify the following: Accepted, Drupalchix, Watch Video. These will link to the full node view of the session proposal.

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- We will also have an 'Add to Personal Schedule' link on each of the sessions ('Remove from Personal Schedule' if it has already been added). This will be the text used to vote on proposals. This will also allow us to display a customized output for each member of the sessions they would like to attend.
- Sidebar should provide two sections with links to filter sessions proposals - Categories and Experience.
- Categories: Business Side, Code & Development, Design & Usability, Performance & Scalability, Showcase & Strategy, Site Building, [Panel Discussion](#)
- Experience: [Newbie](#), [Intermediate](#), [Advanced](#)
- After sessions are chosen they will float to the top so that afterwards when looking for videos those sessions are on the top of the lists.
- RSS Icon for subscriptions

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Jun 23, 11:57 AM
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Jun 23, 11:58 AM
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SCHEDULE (AFTER SESSIONS ARE CHOSEN)

- The schedule page will show all sessions that are 'promoted to front page'. We will write a custom view to organize the sessions into a table view with Room Name along the top and time slots along the vertical. The contents of which will show the title of the topic and link to the full proposal page. If it is empty we can show a dash or darken the cell.
- We'll probably add content notes above the table.

ATTENDEES

- Show a grid of people who have signed up for the conference.
- Should be able to filter (using text links) by industry/interest: Arts-Music-Photography, Corporate, Non-profit, Drupal Service Provider, Freelancer, Hobbyist - a few more to come.

SPONSORS

- Show sponsors broken down by sponsor level. Likely a logo is probably fine, however maybe we can standardize the sizes or make it look organized in some way. DC Site is a good example using the white space.
- Each logo links to the sponsor profile page. Each sponsor can edit this on their own after its purchased.
- Individual sponsor page will have a title, logo, web address, sponsor bio, and a list of attendees from their company (each of which link to that users profile page).

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Jun 23, 2:54 PM
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- It would be ideal to have a callout either consistent throughout the site to become a sponsor but specifically on any of the sponsor pages we should link to info on becoming a sponsor.

JOBS

- There will be an open job posting and job seeking board available for use before and after the event.
- Jobs page should show two columns, 1 with posts showing job seekers, and 1 with posts showing Job Opportunities.
 - Job Opportunities should show Title (link to full view), Company, button to show its sponsored.
 - Job Seekers should show Title (link to full view), and user name.
- The job board should consist of “Job Opportunity” content type with just a simple description for free entry. No commenting. Posts by sponsors should show ‘Event Sponsor’ text button, and link to the sponsor profile page.
- Job seekers can post “Job Seeking” nodes with a simple free text description where they can enter information. No commenting. Job seeking nodes should be linked to the member profile via ‘View my attendee profile’ button.

FORUMS

- Some basic touch up of spacing, font sizes and border colors and such should be sufficient.
- A nice button for the ‘add new topic’ would make the page look nicer.
- Also consider the breadcrumbs for forum navigation.
- Topic and Comment style should be consistent with the rest of the site.
- RSS Icon for forum topics

PROFILE PAGE

- Fields: Photo, bio, website, twitter, company, drupal.org username -> auto build link, industry/interest (See attendees above).
- Highlight actionable items such as
 - Update Profile -> user/edit
 - Purchase Your Ticket (if not purchased yet) -> link to checkout

- Propose a Session -> create new session node
- View Your Schedule -> [user/id/schedule](#)
- View Bookmarked Items -> [user/id/bookmarks](#)
- Promote on your website -> link to 'promote'

SPONSORSHIP LEVELS

Platinum - \$1,000 USD

- Name/Logo/Link on camp web site.
- Name/Logo/Link and the event.
- Name/Logo/Link burned in on videos recorded from the event and released after the event. Camp videos appear on iTunes and are hosted at <http://drupal-la.blip.tv>
- Name/Logo/Link on any printed materials including t-shirts.
- Name/Logo/Link in event e-mail blasts.
- Speaking opportunity during the event keynote (to all morning attendees of the first camp day - Saturday, Aug 8).
- Event room named after your company. First Platinum sponsors to send in sponsorship payments receive this perk.

Gold - \$500 USD

- Name/Logo/Link on camp web site.
- Name/Logo/Link and the event.
- Name/Logo/Link burned in on videos recorded from the event and released after the event. Camp videos appear on iTunes and are hosted at <http://drupal-la.blip.tv> .
- Name/Logo/Link on any printed materials including t-shirts (when room is available).
- Name/Logo/Link in event e-mail blasts (when room is available).

Supporting - \$250 USD

- Name/Logo/Link on camp web site.
- Name/Logo/Link and the event.

Community - \$100 USD

- Name/Logo/Link on camp web site.

RELATED WEBSITES

- <http://dc2009.drupalcon.org/>
- <http://szeged2008.drupalcon.org/>
- <http://paris2009.drupalcon.org/>
- <http://drupalcampcolorado.org/>
- <http://badcamp.net/>